

## NEWS RELEASE



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AIA San Diego



A Chapter of  
The American Institute of Architects

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### Build and Design for a Greener Tomorrow at San Diego Green 2008

**San Diego, Calif. (August 8, 2008)** —It's that time of year to charge your electric car and cash-in your aluminum cans for [San Diego Green 2008!](#) Registration begins today, August 8, 2008, for one of San Diego's largest conventions for sustainable design, building strategies, and decision making. More than 500 sustainable-building professionals and eco-friendly entrepreneurs are expected to attend **San Diego Green 2008** at the Westin Gaslamp Quarter, from 7 a.m. to 6 p.m. on September 18, 2008.

The fifth annual green conference is presented by the [American Institute of Architects](#) San Diego (AIASD) and [U.S. Green Building Council](#) (USGBC) San Diego Chapters, in partnership with the Centre City Development Corporation (CCDC). **San Diego Green 2008** will showcase a variety of environmentally-friendly products and practices, eco-centric companies, and green leaders who are overcoming the challenges of building a sustainable future.

"Our goal is to lead the LEED (Leadership in Energy and Environmental Design) movement and reach out to professionals and novices alike, who want to create green change," said Zach Pannier, San Diego Green 2008 co-chair and USGBC board member. "**San Diego Green 2008** will do just that. We are excited for our largest turnout ever, and the chance to grow with more green leaders."

Keynote speakers include:

- Anders Nyquist, a globally-renowned Swedish architect committed to zero-emissions architecture, will present "Eco-Cycle Design and Eco-Village Approach"
- Jerry Yudelson, a consultant and author of Green Building A- Z: Understanding the Language and Green Building, will discuss "The Green

Building Revolution”

- Jason McLennan, founding President and CEO of Ecotone Publishing and CEO of Cascadia Green Building Council, will present “Living Buildings and the Future of Architecture”
- Bob Berkebile, Founding Chairman of the AIA Committee on the Environment (COTE) and USGBC board member, will discuss “Transforming Our Communities by Design”

In addition to the keynote speakers, four session tracks will discuss sustainable urban development, planning, policy, and practice.

Tickets are priced at \$150 for USBGC and AIA San Diego chapter members and \$195 for non-members.

For tickets or more information about **San Diego Green 2008** please visit [www.sandiegogreen.org](http://www.sandiegogreen.org) or contact Lucia Stone at (619) 236-0231 or [lucia@hutchenspr.com](mailto:lucia@hutchenspr.com).

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**The U.S. Green Building Council (USGBC)** is a non-profit organization comprised of more than 12,000 organizations from the building industry, working to develop buildings that are environmentally responsible, profitable and healthy places to live and work. Founded in 2003, the USGBC San Diego chapter has more than 470 members dedicated to transforming the way building and communities are designed, built and operated in the San Diego region.

The **American Institute of Architects San Diego chapter's** mission is to encourage, promote, advance and coordinate efforts to uphold the highest standards of the Architecture Profession in the community. Founded in 1928, AIA San Diego is a local component of the 151-year-old American Institute of Architects, headquartered in Washington, D.C.

**Centre City Development Corporation (CCDC)** is a public, non-profit corporation established in 1975 by the City of San Diego to plan and facilitate the redevelopment of the 1,500-acre downtown area.